

**THE YEAR  
IMPLANT COURSE  
2022**



## INTRODUCTION

Formally launched in 2014, The Campbell Academy's mission statement is to provide exceptional, ethical education in dentistry and, so far, we have been able to provide a fantastic series of courses based on our previous education programmes.

We have a philosophy in implant dentistry where we feel that people beginning to train in the discipline must undertake a three to five-year project to become capable, competent and ethical practitioners, leading to a situation where they are able to place a minimum of fifty implants a year. Below this number we feel that it is difficult for people to remain competent and we are committed to assisting our delegates and friends who attend our courses to achieve this goal.

The Year Implant Course has been designed entirely with this in mind, with an education faculty of exceptional quality together with hands-on, practical and delegate surgery on patients that they have selected and planned themselves. Following on from this, delegates will be introduced to The Straumann Clinical Mentoring Scheme in association with The

Campbell Academy in order to be able to continue to facilitate their development in implant dentistry. The Campbell Academy also offers a host of more advanced courses for practitioners as they develop their implant career including our Year Two Implant Course.

Our aim is to produce a community of like-minded individuals who have the patients' best interests at heart at all times and are keen to become competent, caring and ethical implant practitioners for the remainder of their careers. If that sounds like you and you are interested, then please don't hesitate to contact us.



PLAY VIDEO

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## THE NEW CAMPBELL ACADEMY FACILITY

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In January 2020, The Campbell Academy and Campbell Clinic moved into our very own state-of-the-art dental practice and training academy. The video below provides a short overview of the very first course held at the new Campbell Academy and includes a brief interview with both Academy Directors Colin Campbell and Andy Legg.



[PLAY VIDEO](#)

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## VENUE & DATES

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The Campbell Academy Year Implant Course 2022 will be held in our brand new facility. Our state-of-the-art dental practice and training Academy with six surgeries and 2 lecture theatres will allow us to provide an exceptional teaching environment for all course delegates.

### The Campbell Academy

Edwalton Business Park,  
Landmere Lane,  
Nottingham  
NG12 4JL  
Tel: 0115 982 3919

**Days 1 & 2** - 27th & 28th January

**Days 3 & 4** - 3rd & 4th March

**Days 5 & 6** - 28th & 29th April

**Day 7** - 20th May, clinical day

**Days 8 & 9** - 23rd & 24th June

**Day 10** - 9th September, clinical day

**Day 11** - 13th October, clinical day

**Day 12** - 14th October

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## OUR AIM

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To provide a comprehensive foundation in implant dentistry covering both theoretical and practical elements of the discipline giving delegates the confidence they need to begin placing implants at their own practice.

### Objectives

By the end of the course each delegate will:

1. Have a good foundation knowledge of the scientific basis of implant dentistry.
2. Be able to assess patients comprehensively with a view to providing dental implants as a treatment option. This will include appropriate special tests, the ability to report CBCT scans, and be able to apply this to multi-disciplinary patient cases.
3. Be able to provide straightforward implant surgical treatment to patients under supervision, including all planning aspects and post-operative care (in accordance with the SAC classification).
4. Be able to provide restorative treatments to straightforward implant cases, including single units and straightforward bridge work. This will include impression taking, abutment selection and restoration selection.
5. Have an appreciation on how dental implants can be used within their own practices to provide more comprehensive care to their patients and market this accordingly.

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## COLIN CAMPBELL

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Director - The Campbell Academy  
Clinical Director - The Campbell Clinic

BDS FDS RCS  
Specialist in Oral Surgery  
GDC reg no: 70058



Colin Campbell is a dentist originally from the West coast of Scotland. He graduated from the University of Glasgow with a degree in Dentistry in 1994 and in 1997 became a fellow of the Royal College of Surgeons of Edinburgh by examination.

Colin entered practice in 1997 as a Vocational Dental Practitioner and began to build up a referral service in Oral surgery and Implant dentistry.

In 1999 Colin became a General Dental Council registered Specialist in Oral surgery, following time as a House Officer and Senior House Officer in Oral surgery in Glasgow, Nottingham and Derby.

In 2005 Colin was elected to fellowship of the International Team of Implantology which is now a network of 16,000 practitioners worldwide with 1,000 fellows. In the UK, there are 1,000 members and approximately 60 fellows. The ITI promotes implant dentistry through research, education and development. Colin has sat on a leadership team as the UK and Ireland ITI Communications Officer and been involved in the organisation of major conferences and many courses on behalf of the ITI.

Currently Colin's main job is the owner and Clinical Director of The Campbell Clinic in Nottingham, which is a multidisciplinary specialist practice, providing treatment in many aspects of dentistry, but overwhelmingly implant dentistry. Colin has placed over 5,000 dental implants and restored thousands of dental implants previously. His work is now limited to implant and oral surgery.

Colin is also the founder and Clinical Director of The Campbell Academy, which is an implant education organisation based in The Campbell Clinic facility in Nottingham. In 2020 The Campbell Clinic moved to a purpose-built facility in Nottingham providing an exceptional clinical and teaching environment.

Colin has lectured in implant dentistry and oral surgery nationally and internationally now for over 20 years, and provided thousands and thousands of hours of education. He has provided expert witnesses in medical legal cases of a criminal, civil and regulatory nature, and is called upon to give expert advice in many areas of oral and implant surgery frequently.

Dr Andrew Legg graduated from the University of Manchester in 2001. He joined a large dental practice in South Manchester the same year becoming an associate in 2002. He then became a partner in August 2003 following the departure of two esteemed colleagues. This extensive experience in general practice has given Andrew grounding in all aspects of dental care allowing a fully comprehensive approach to patient care.

In 2004 Andrew began his postgraduate training in Oral Surgery and Implant Dentistry and has since undertaken over 500 hours of training including Advanced Surgical Training at the Royal College of Surgeons.

Andrew has experience with several of the major implant systems and is experienced in all aspects of surgery including bone and sinus grafting. He has a particular interest in immediate full arch implant dentistry and has completed several hundred cases using a variety of techniques. Recently, in his role at The Campbell Academy, Andrew has developed the first Straumann Pro Arch course in the UK and is working closely with Straumann to develop this provision across the country.

Andrew is passionate about the use of dental implants in helping restore patients to a more natural form and function and believes they play a pivotal role in improving the quality of life and general health in patients.

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## ANDREW LEGG

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Director - The Campbell Academy  
Implant Dentist

BDS MFDS RCS Ed England  
GDC reg no: 79203



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## BEATRIZ SANCHEZ

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Dental Surgeon  
PG Cert Dental Implants  
(Eastman institute, 2011)  
MSc Dental implants  
(UCLAN, 2017)



Beatriz began her studies in Barcelona University (Spain) and soon started developing a special interest in oral surgery. She completed a postgraduate course in the field, focused in the removal of impacted wisdom teeth. After moving to England in 2010, she enrolled in her first formal postgraduate implant course, in the UCL Eastman Dental Institute (PG Dip), London. Once finished, she wanted to continue studying and gaining experience leading to her joining the University of Central Lancashire MSc which she completed in 2017.

At the moment, she has over 6 years of clinical experience in the dental implants field, and she dedicates 2 days a week exclusively to dental implants, placing around 80 implants a year. She feels confident in different scenarios and provides a level of straightforward, advanced and complex implant surgery including extensive grafting cases, multiple implant placement and all aspects of minor oral surgery. She is experienced in digital workflow, as well as the use of CBCT as gold standard to case planning.

Beatriz has been involved in different formative programs as a student meaning she is well aware of the learners necessities and can talk from a very close perspective to the students' views. She has also been involved in teaching and lecturing at different levels both in practical and theoretical fields, from being an assistant teacher at University of Barcelona, to being awarded the best oral presentation in the National Prosthodontics Spanish Congress. She has been part of The Campbell Academy faculty since 2016 and gets involved in different activities organised.

Colin Burns is an Implant Dentist from Glasgow, based at the award winning Scottish Centre for Excellence in Dentistry, a Practice that looks after over 900 referring Dentists.

Colin is Chairman of the UK and Ireland Section of the International Team for Implantology (ITI), an ITI mentor, and an ITI speaker.

He is very active in ITI education; he teaches on the Foundation Course, Restorative Courses, and Nurses Courses. He mentors Dentists in several Practices.

Colin places and restores dental implants, and provides bone grafting, sinus grafting and all aspects of implant dentistry. His particular area of interest is implant surface technology, bone biology and bone regeneration, in which he achieved his MSc in Implant Dentistry (with Merit) from the University of Warwick.

Colin qualified from Glasgow University in 1990 and received his MFDS MRCS from The Royal College of Surgeons in 2005.

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## COLIN BURNS

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### Implant Dentist

BDS MFDS RCS MSc  
in Implant Dentistry  
GDC reg no: 65349



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## MICHAEL BORNSTEIN

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Clinical Professor in Oral and Maxillofacial Radiology, The University of Hong Kong, Prince Philip Dental Hospital



Michael qualified in 1998 before achieving his PhD in 2001 from the University of Basel. He continued his training in Oral Surgery and Stomatology in Basel before becoming a board-certified Oral Surgeon in June 2003.

Michael was previously the Clinical Professor in Oral and Maxillofacial Radiology in the Faculty of Dentistry at The University of Hong Kong. However, he has recently returned to Basel as the Clinical Director and Professor at the University Centre for Dental Medicine.

Since 2019 he's also serving as Associate Dean of 'Research & Innovation' at the faculty.

Michael is a board-certified Oral Surgeon with extensive experience in dental radiology, Cone Beam CT and Oral Surgery including GBR and bio-resorbable membranes.

He was instrumental in the production of the CBCT guidelines for the AO, EAO and has been involved as a group leader in recent ITI Consensus Meeting where he reported on the CBCT guidance.

Michael is an experienced pioneer in the use of CBCT in implant dentistry and his experience is second to none.

Karen qualified from Edinburgh in 1994 and moved to Nottingham. Having worked in both NHS and Corporate practices over the years, she now works full time in Specialist Practice – The Campbell Clinic.

Her role is to provide NSPT for referred Perio patients, and both Pre-op and Maintenance for Implant patients. Ten years ago Karen developed Protocols based on Oral Hygiene and Risk for all patients undergoing implant treatments. This has resulted in a successful Hygienist led Maintenance programme for all implant patients within the practice. Following on from this Karen has had a paper published on the 'Importance of good oral hygiene to help support and maintain implants'.

Karen has Speaker Status for the International Team for Implantology (ITI) and has spoken at their International Congress and regularly speaks at ITI study clubs. She is also a member of The Association of Dental Implantology (ADI) and spoke at their Members Forum in November 2013 on Implant Complications managed by the Dental Hygienist, and again at Congress in 2015 using case presentations from her own clinical practice. Karen was then elected the DCP rep for the ADI 2014-2016 and organised a highly successful Team Congress.

In 2013 Karen was invited to be an Opinion Leader with Dentsply Sirona, and develops and runs courses for Dentists, Hygienists and Therapists.

Karen is a supporter of Dentaaid and travelled to Uganda in 2008 as a volunteer with a group of Dentists and Hygienists.

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## KAREN WALKER

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Dental Hygienist

CEB Dip Dental Hygiene  
Scotland

GDC reg no: 4748



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## CHRIS BARROW

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### Extreme Business with Coach Barrow



Chris Barrow has been active as a trainer, consultant, coach and mentor to the UK dental profession for over 20 years. Chris combines long experience and deep expertise with the originality and independence needed to resolve the thorniest problems. Naturally direct, assertive and determined, he can reach conclusions quickly, as well as possessing the sharp reflexes and lightness of touch to innovate, change tack and push boundaries. As a speaker, he is dynamic, energetic and charismatic.

Chris spent the first 17 years of his working life in the corporate sector and followed this with 30 years of business ownership. The different dynamics of both worlds have given him the valuable gift of knowing how to operate – and communicate – in both.

In 1987 Chris was active in the establishment of the Institute for Financial Planning, an organisation representing the first fee-based Financial Planners in the UK; Chris specialised in working with small businesses. In 1993 Chris decided to make the transition to business coaching and became one of the first UK students at Coach University, from where he graduated as a certified coach. Recognising the opportunity in the dental profession, 1997 saw the creation of The Dental Business School (DBS) and the development of a 12-month business coaching programme for dental practice owners and their teams, delivered to over 1000 UK dental practices in the following 10 years. The first decade of the 21st Century saw Chris in a variety of roles including Non-Executive Directorships as well as continuing his training, consultancy and coaching work for dental corporates, PCTs, dental retailers and, of course, independent practices.

Chris has co-authored Profitable Dental Practice (with Prof. Phil Newsome) and The E-Myth Dentist (with Michael Gerber) and is a prolific contributor to dental journals as well as author of his own e-books and blog since 2004. In 2014 Chris experienced a “brief but enjoyable” summer of celebrity after appearing as one of the first castaways on the TV survival show “The Island with Bear Grylls”, abandoned with 12 others on a Pacific desert island and left to fend for themselves for a month.

Chris continues to coach dental businesses under the Extreme Business brand, delivering 1:1 consultancy for owners and workshops in the UK, Ireland, South Africa and Australia and through a unique global online learning portal, The Extreme Business Club.

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## GREGOR McGLASHAN

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BDS MFDS RCPS(Glas)



Gregor qualified from the University of Glasgow in 2001. In 2004 he was awarded membership of the faculty of dental surgery from the Royal College of Physicians and Surgeons Glasgow.

Since qualifying Gregor has worked in a variety of dental specialities including oral and maxillofacial surgery and paediatric dentistry, in Glasgow, Liverpool and Northern Ireland.

Gregor joined the team at Rosconnor Specialist Clinic in 2017. His interests are in the surgical and restorative aspects of helping rehabilitate patients with dental implants. He is also committed to continual professional development and in developing cultural change in bridging 'the gap' from theory to application in dental practice based education.

Shaun qualified from Guy's hospital in 2002 and works in general practice in Norfolk.

He is currently studying towards a Masters' degree in Dental Law & Ethics with the University of Bedfordshire and has a special interest in the ethics of evidence based dentistry.

He is also the ethics columnist for the British Dental Journal and co-host of the 'Incisive Decisive' dental ethics podcast with Colin Campbell.

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## SHAUN SELLARS

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Dental Surgeon  
BDS Lond 2002



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## CHRIS NAVARRO

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### Dental Surgeon



Chris graduated from Bristol University in 2003. He remained in Bristol to complete his vocational training followed by a year in hospital working in Maxillofacial Surgery and Paedodontic posts at Southmead Hospital and Bristol Dental Hospital.

In 2005 Chris moved back to his home town of Nottingham to join his father at Beeston Dental Practice and took the reigns as Principal of the Practice in 2006. The Practice achieved Foundation Trainer status in 2009 and currently trains 2 Foundation Dentists per year. It has grown from a 2 surgery Practice with 5 staff to its current form of 5 surgeries and 20 staff.

Chris has a keen interest in dental implants, CEREC restorations and clinical education. He is married with two sons and enjoys coaching his son's football team, riding his bike and playing his guitar.

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## DAY I

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### Introduction, Marketing and The Straumann Mentoring Scheme

#### Topics to be discussed (am)

- Introduction to The Year Implant course to include:
  - How the course will run
  - What we expect from you and what you should expect from us
  - We will discuss the FGDP training standards
  - How to find patients
  - The Academy Laboratory
- Introduction to treatment planning to include:
  - Basic patient assessment
  - Basic radiographic assessment (to be continued on day 3 with Michael Bornstein)
  - Introduction to protocols and forms - Treatment planning forms, report forms and treatment plan letters
  - Consent
  - SAC classification of implant dentistry

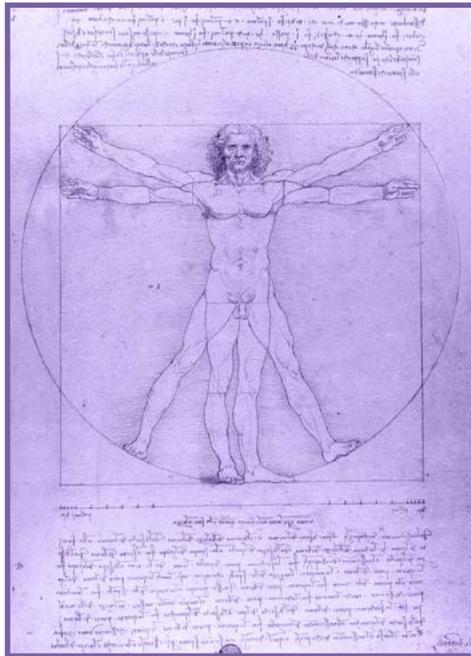
#### Topics to be discussed (pm)

- 5 year philosophy of implant training at The Campbell Academy including:
- Introduction of The Straumann Clinical Mentoring Scheme
- Continuation of training, Mentoring and The Year Two Implant Course.
- Marketing of dental implants in general practice with Chris Barrow.

*"I have just completed the year implant course with the Campbell Academy team. It is a total game changer. The course is well thought out, structured and organised."*

### Topics to be discussed throughout the day

- Basic anatomy and physiology in relation to dental implants- inc relevant structures, bone physiology and wound healing
- Pathology of the upper and lower jaw in relation to dental implants
- Biomechanics- Osseointegration, implant design, surfaces
- Dental materials related to implant dentistry- implant components, restorative
- Pharmacology relating to implant surgery- LA, analgesics, antibiotics
- Dental Ethics - An introduction on how to identify and resolve ethical dilemmas that you may come across in practice.



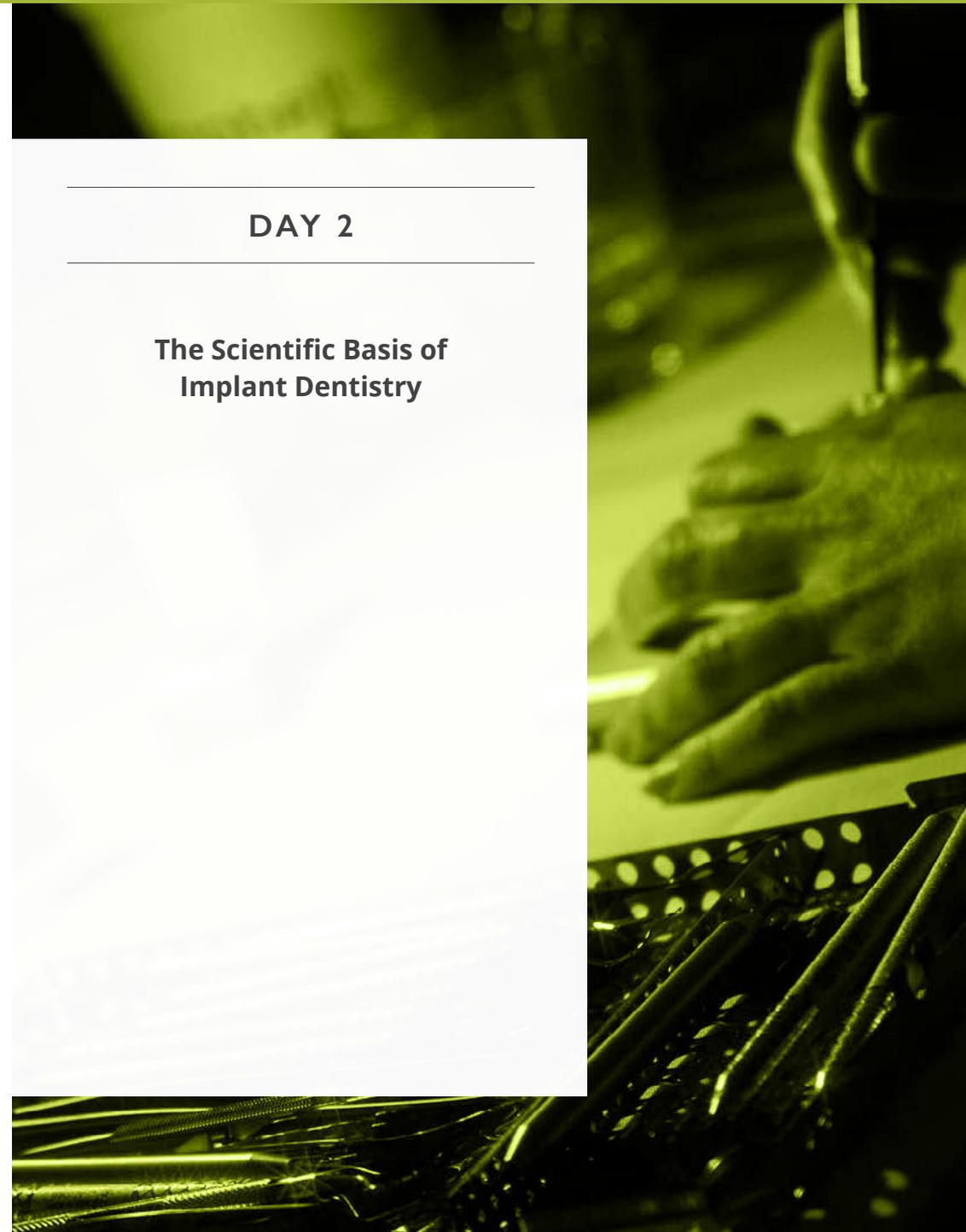
*"This course was utterly fantastic. The mix of hands on practice, didactic teaching, audio-visual aided demonstrations and real life hands on experience was perfect."*

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## DAY 2

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### The Scientific Basis of Implant Dentistry



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## DAY 3

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### **General Medicine and Medical Conditions Related to Management of the Dental Implant Patient (Morning)**

### **Radiographic Assessment of the Implant Patient (Afternoon)**

### **General Medicine and Medical Conditions Related to Management of the Dental Implant Patient**

#### **Topics to be discussed (am)**

- Medical History taking
- Medical conditions related to implant surgery
  - Bisphosphonates
  - Anticoagulants
  - Diabetes
  - Immunocompromised patients
    - Autoimmune disease
- Smoking and alcohol
- Medical emergencies and implant surgery

### **Radiographic Assessment of the Implant Patient**

#### **Topics to be discussed (pm)**

- Initial Radiographic assessment – Periapical and OPG
- Radiation Protection and patient selection
- Reporting radiographs
- Quality Assessment
- Cone Beam CT
  - Uses and indications in implant dentistry
  - Current guidelines
  - Anatomy
  - Implant Planning
  - Reporting CBCT scans

## Surgical Skills

### Topics to be discussed (am)

- Basic Surgical Skills
- Flap Design
- Soft tissue management
- Suturing
  - Analgesics, antibiotics and steroids
  - Suture types and techniques
- Hands on surgical exercise with pigs heads as well as a suturing exercise with suture pads
- Post operative care;
  - Analgesics, antibiotics and steroids

## Implant Complications and Medicolegal aspects of implant treatment

### Topics to be discussed (pm)

- Fail to plan, plan to fail
- Planning complications
- Surgical Complications
- Restorative Complications
- How to avoid complications

*“After completing the Campbell Academy course for Implants, I feel it has provided an excellent foundation to base further training in my career.”*

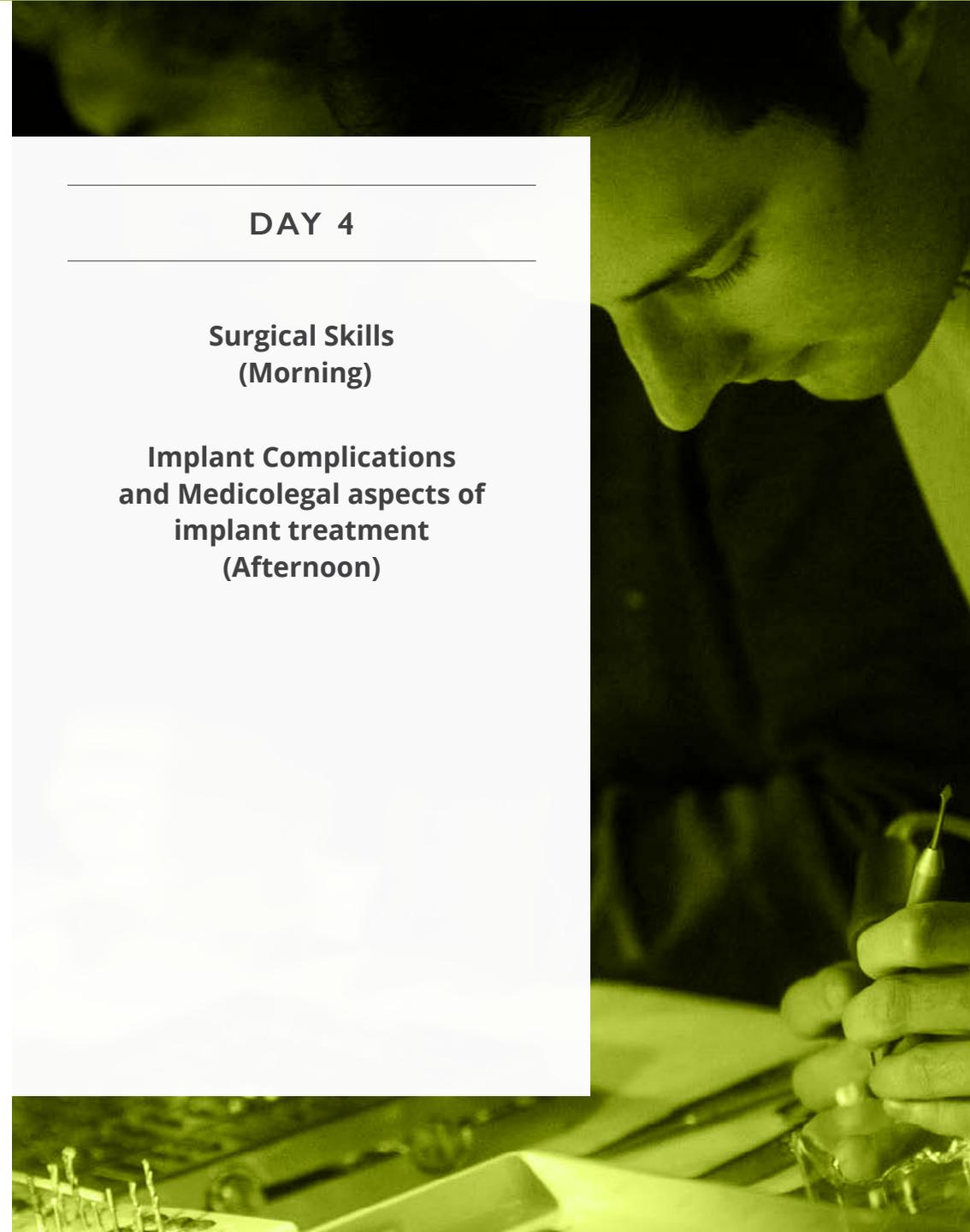
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## DAY 4

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### Surgical Skills (Morning)

### Implant Complications and Medicolegal aspects of implant treatment (Afternoon)



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## DAY 5

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### Treatment Planning of the Implant Patient

#### Topics to be discussed (am)

- Case assessment for implants
- Patient selection
- Local and systemic considerations
- Radiographic assessment
- Complexity of treatment, SAC classification
- Restorative driven approach with 3D positioning
- Single implant, 3 unit bridge, 2 implants and denture (straightforward as per SAC)
- Consideration of the Prognosis of remaining teeth
- Formulating the treatment plan
- Consent and writing a treatment plan

#### Topics to be discussed (pm)

- Planning for Implant Surgery
- Study Models, Facebow, Wax Up
- Stent/ drilling guide production
- Size of implant
- How Many Implants?
- Single implant, 3 unit bridge, 2 implants and denture (straightforward as per SAC)
- Temporisation of the implant patient
- Introduction to aesthetic implant placement

### Topics to be discussed (am)

- A comprehensive review of The Straumann Implant System to include:
  - Brief history of Straumann/ITI Implants
  - Implant design and the difference between Bone Level and Tissue Level
  - Straumann drilling protocol
  - Implant placement
  - Implant stability
  - Cover Screws and Healing Abutments- when and why?
  - Hands on practical placing implants into Straumann models

### Topics to be discussed (pm)

- Introduction to guided bone regeneration (GBR);
  - Short introduction to GBR
  - Hands on practical with the Geistlich models
- Aesthetic implant placement
- Risks
- Pink and White aesthetic scores

*“All the team are passionate educators and put a tremendous effort into helping each and every delegate grow their skills safely and with confidence. They have focused on intimate small group teaching, and, as a result you get a massive return for your investment.”*

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## DAY 6

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### Implant Surgery with the Straumann Implant System



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## DAY 7

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### Hands-on Surgery



PLAY VIDEO

This is the first of our clinical days. Here, delegates will bring their own patients and carry out straightforward implant placements under supervision from our faculty supervisors. Moreover, delegates will have the opportunity to watch other surgeries take place via our live audio visual system.

To get the very most out of this day, we encourage our delegates to begin the process of looking for patients as soon they sign up to The Year Implant course. We will provide you with a Guide for Patient Selection, a Treatment and Lab Price List and will also invite you to a dropbox folder in order for you to share any cases that you have with our faculty.

*“The hands on aspect of the course enables you to place your first implant in patients, which boosts your confidence and allows you to experience implant surgery in a controlled environment.”*

### Topics to be discussed on day 8

- Review of prosthetic-driven implant planning.
- Second stage implant surgery.
- Implant impressions:
  - Open tray
  - Closed tray
  - Multiple implants
  - Customising impressions
- Cement retained vs screw retained.
- Hands-on impression taking.

### Topics to be discussed on day 9

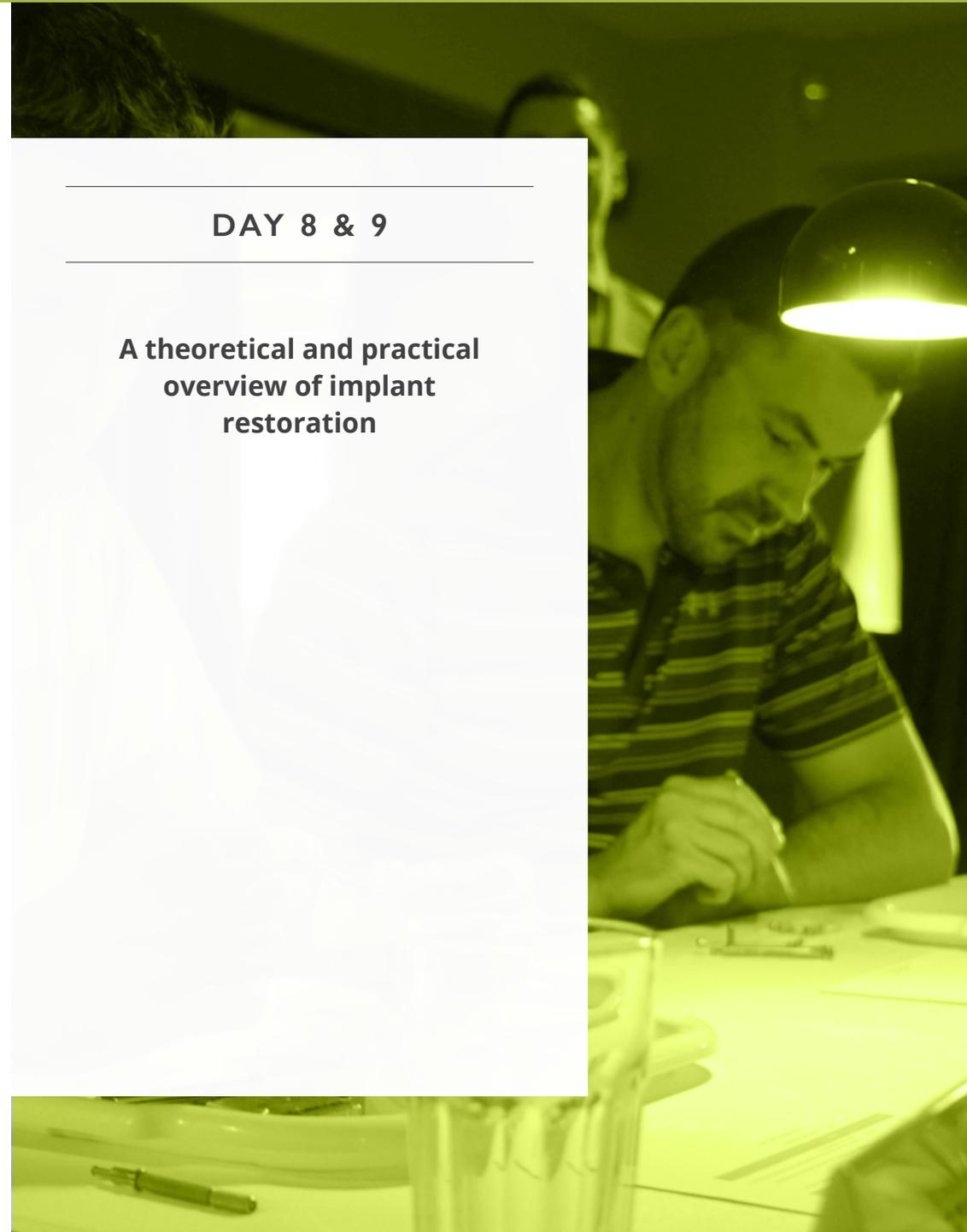
- Abutment selection:
  - Type
  - Materials
  - CAD CAM Design
- Choice of restoration material.
- Single tooth.
- Multiple teeth.
- Reconstruction in the aesthetic zone:
  - Temporary restorations (implant)
- Occlusal considerations.
- Restorative complications.

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## DAY 8 & 9

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### A theoretical and practical overview of implant restoration



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## DAY 10

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### Hands-on Surgery and Restorative



This is the second of our clinical days. Here, delegates will bring their own patients and carry out simple implant placements under supervision from our faculty supervisors. Moreover, delegates will have the opportunity to watch other surgeries take place via our live audio visual system.

To get the very most out of this day, we encourage our delegates to begin the process for looking for patients as soon they sign up to The Year Implant course. We will provide you with a Guide for Patient Selection, a Treatment and Lab Price List and will also invite you to a dropbox folder in order for you to share any cases that you have with our faculty.

Delegates who have placed implants at our first surgery day will begin the process of implant reconstruction.



This is the third of our clinical days. Here, delegates will bring their own patients and carry out simple implant placements under supervision from our faculty supervisors. Moreover, delegates will have the opportunity to watch other surgeries take place via our live audio visual system.

To get the very most out of this day, we encourage our delegates to begin the process for looking for patients as soon they sign up to The Year Implant course. We will provide you with a Guide for Patient Selection, a Treatment and Lab Price List and will also invite you to a dropbox folder in order for you to share any cases that you have with our faculty.



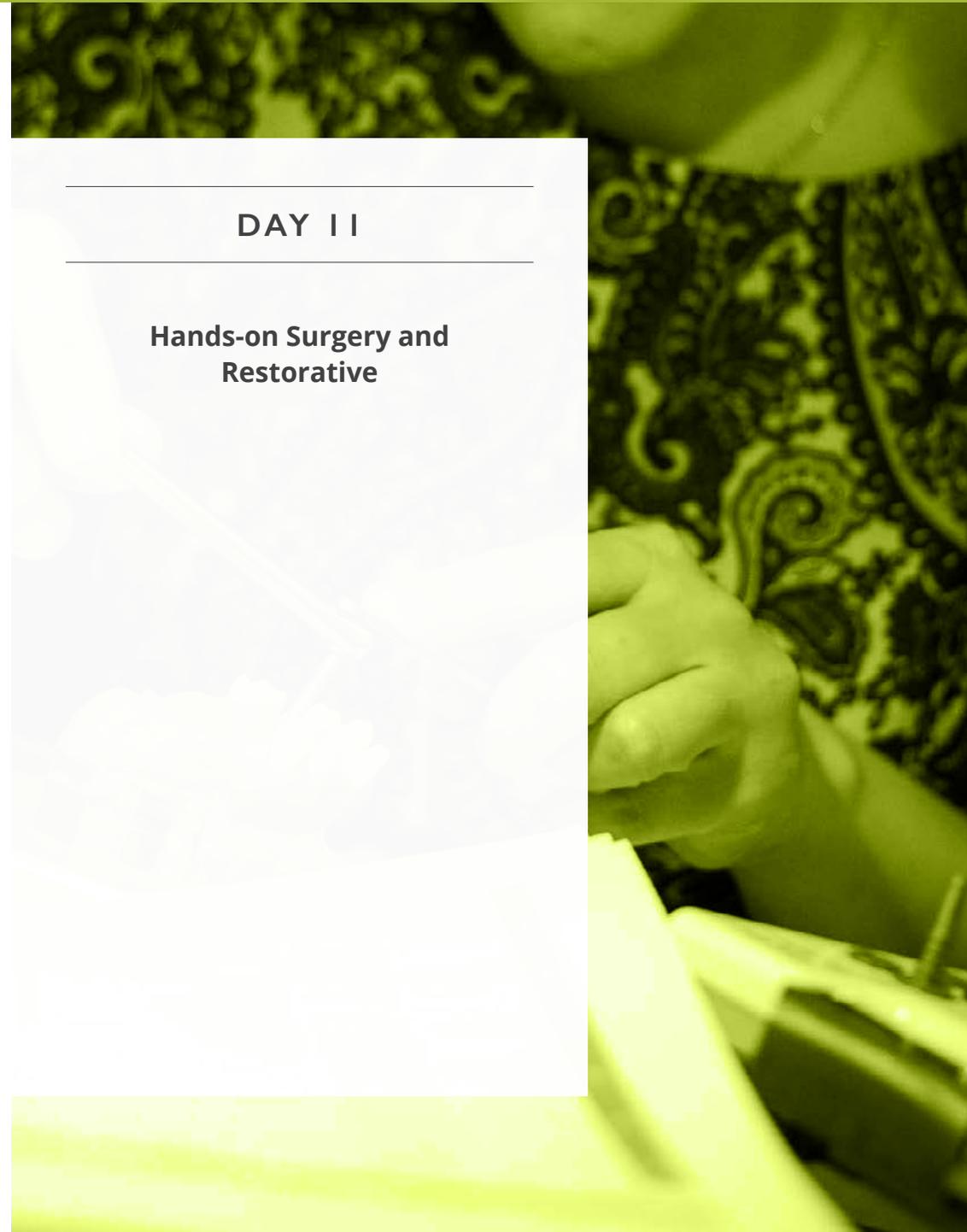
*“There are a multitude of implant courses in the UK market, however, I doubt any come close to the quality and outstanding value this course offers. Do not hesitate, get on it. You will love it!”*

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## DAY II

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### Hands-on Surgery and Restorative



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## DAY 12

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### Introduction to Advanced and Complex Implantology (Morning)

### Implant Maintenance (Afternoon)

### Introduction to Advanced and Complex Implantology

#### Topics to be discussed (am)

- Review of what constitutes a simple case.
- Introduction into advanced and complex cases:
  - Large GBR cases
  - Sinus grafting
  - Bone grafting
  - Full arch cases

### Implant Maintenance

#### Topics to be discussed (pm)

- The role of the hygienist/therapist in implant treatment.
- Pre-surgery treatment.
- Periodontal/Implant interface.
- Baseline measurements, radiographs and probing (PPD).
- Monitoring and review protocols.
- Perimplant mucositis and Perimplantitis:
  - Causes
  - Treatment protocols

Final wrap up and presentation of certificates.

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## KEY FEATURES OF THE COURSE

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1. Exceptional clinical faculty from academic and practice backgrounds to provide the broadest possible range of educational opportunities.
2. A course which is heaped full of hands on and practical elements to get you better at basic surgical skills and into implant placement as soon as possible.
3. State-of-the-art training facilities for the course based in Nottingham.
4. Twelve days of teaching over 10 months, including lecture-based teaching, discussion groups, hands-on practical sessions, further reading opportunities, evidence-based discussion, full clinical exposure to patients in a supervised environment and mentoring opportunities in a structured nationwide mentoring programme in line with GDC guidance.
5. Clinical mentoring using the Straumann Clinical Mentoring data platform developed by The Campbell Academy.
6. Online collaboration and discussion between delegates and faculty in between course modules to learn as much as possible.
7. Digital mentoring for the entirety of the course supporting you through your first implant cases.

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## HOW TO BOOK

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### Book online

[www.campbellacademy.co.uk](http://www.campbellacademy.co.uk)

### Email us

[info@campbellacademy.co.uk](mailto:info@campbellacademy.co.uk)

### Call us

0115 9823 919

### Course Fee

£9,900 including VAT

#### 10% OFF

If you bring a friend we would be delighted to offer you BOTH a 10% discount off the price of one of our courses.

#### 20% OFF

If you bring three friends then we can give you ALL a 20% discount.

## OUR SPONSORS

### PLATINUM SPONSORS



The Campbell Academy is proud to announce that Straumann is one of our Platinum sponsors. Colin has been associated with the Straumann Dental Implant System and the Straumann company since 1998 and has an unbroken history of exceptional service from them. The Straumann Dental Implant System boasts one of the most researched implant surfaces in the world and we believe it is the best system to be used for the benefit of our patients. We are delighted that Straumann are supporting The Campbell Academy project and look forward to working with them for a long time to come.



Planmecca is a global leader in many fields of health care technology, with products distributed in over 120 countries worldwide. Their product range covers digital dental units, world-class 2D and 3D imaging devices, and comprehensive CAD/CAM and software solutions. Colin has recently developed a strong relationship with Planmecca when it came to investing in a new CBCT machine at The Campbell Clinic and Academy. Their aim is to create functional, durable and beautifully designed products that stand the test of time. They do this by always keeping their four design principles in mind: ergonomic workflow for professionals, patient and staff safety, patient comfort and long lasting aesthetics. Principles that The Campbell Academy strongly support and can relate to.



The National Company with the Local Touch Wrights is the largest UK owned dental supply company providing 40,000 sundries products to 10,000 dental practices and laboratories spanning the length and breadth of the UK. We are delighted to announce Wrights as a Platinum Sponsor of The Campbell Academy and look forward to their support of the Academy team and our course delegates.



DB Dental is an independent family-run business which has become a leading specialist in the supply, service and maintenance of dental equipment in the United Kingdom. A company which prides itself on having built a team which is made up of great people who will always go the extra mile and treat others how they would wish to be treated.

DB Dental played an instrumental role in the build of the new facility and The Campbell Academy are delighted to be working with them. We would like to recommend them to anyone who attends The Campbell Academy.

### GOLD SPONSORS



### SILVER SPONSORS



# WHAT IF YOUR CHILD had toothache and no hope of help



Its effects are **not mild** or inconsequential, they are **agonising, debilitating** and **inescapable**.



**70%** of the world has **no access** to a dentist **but**

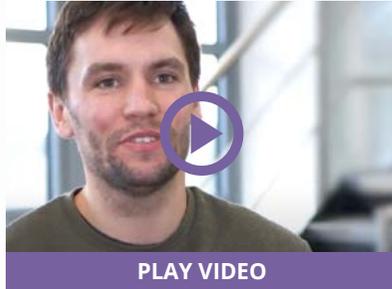
**£5** will give access to **emergency treatment** for the **whole family** in East Africa

Visit [www.bridge2aid.org/whatif](http://www.bridge2aid.org/whatif) to find out how you can help

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## VIDEO GALLERY



**PLAY VIDEO**  
Dominic Shaw  
Dental Implant Course  
Testimonial



**PLAY VIDEO**  
Chris Navarro  
BDS MFGDP  
The Year Implant Course  
Testimonial



**PLAY VIDEO**  
Sanaa Kader  
Dental Implant Course  
Testimonial



**PLAY VIDEO**  
Andrew Isaac, BDS (London) MJDF  
RCS (Eng), The Year Implant Course  
Testimonial



**PLAY VIDEO**  
Welcome to the NEW Campbell  
Academy Facility