

Optimizing Clear Aligner Therapy Services in Your Practice

[Click Here to Register](#)

DATE & TIME:

Friday, April 25, 2025

11:30am–12:00pm *Registration*

12:00pm–2:30pm *Program*

LOCATION:

Straumann Mansfield

1961 Heritage Pkwy

Mansfield, TX 76063

TUITION:

Complimentary

AUDIENCE:

General Dentist, Orthodontist

AGD CODE:

370

SAC:

Straightforward

TYPE:

Lecture/Participation

CE HOURS:

2.0 hours

SPEAKER:

Linda Nesbit

Dr. Ingrid Castellanos

Join us for an interactive, in-person learning session designed to unlock the full potential of clear aligners in your practice. Discover how clear aligners can significantly boost revenue, expand treatment offerings, and attract new patients. We'll cover how to identify the best candidates for clear aligners, evaluate clinical factors and effectively communicate their benefits to patients. Learn practical closing techniques to improve case acceptance and overcome common patient objections. Don't miss this chance to enhance your skills, increase case conversions, and grow your clear aligner success!

OBJECTIVES

- Gain a clear understanding of how clear aligners can positively impact the financial growth of your practice.
- Discover how to recognize ideal Clear Aligner opportunities.
- Learn effective techniques to help boost case acceptance and close more Clear Aligner cases.

RSVP

FIRST TIME USING SKILL?

Register for a new user account at [SKILL.straumann.com](https://skill.straumann.com). Once registered, it's fast and easy to book yourself into a course. Start with the URL below. Your bookings, CE credits and credit purchases will be in your SKILL account.

QUESTIONS?

Contact: Ashley Cunningham, Straumann Sr. Territory Manager
at ashley.cunningham@clearcorrect.com



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6/1/2024 to 5/31/2028
Provider ID# 210303

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DR. INGRID CASTELLANOS comes to Straumann with 20+ years of experience as a Clinical Advisor/Trainer. Her work has included providing advice and training on a wide range of orthodontic treatment planning, cosmetic orthodontics, and aligners. She has extensive experience training dentists and their staffs on the implementation, selection of cases, photography, and treatment planning. She has also worked with sales team to help them understand the product, case selection to be able to communicate better with their doctors and staff, and how to follow up with them to help the team achieve the next level of confidence in their treatment and results. Dr. Castellanos has also lectured and coached in the USA, Canada, and Puerto Rico with Align Technology for five years. She is fully bilingual and can communicate fluently in English and Spanish.

Her work has always focused on helping people, listening to their patients' needs and expectations, and helping them to understand their treatment options. She has participated in treatment planning on combined cases with the restorative dentist, periodontist, oral surgeon, and orthodontist to achieve the best results for the patient. She was fortunate to collaborate closely with a cosmetic dentist in many cases in which they combined their knowledge to create beautiful and functional results. She believes it takes a team effort to achieve these goals, and that good health is one of the most important things in life.

Registration Policy

- Registrations are taken on a first come, first serve basis
- Registrations are not considered final until payment is received
- Your registration will be confirmed by email within two weeks of receipt
- Partial payment cannot be accepted

Cancellation and Refund Policy

- Cancellation made 30 days or more before the course starts: Full refund
- Cancellation made 15-29 days before the course starts: 50% of the course fee will be refunded
- Cancellation made 0-14 days before the course starts: No refund
- A \$25 administration fee will apply to all cancellations

Straumann Group Education Department reserves the right to cancel courses that do not meet minimum enrollment. The course fee will be refunded, in full, within two weeks of the cancelled course date. Attendance is not confirmed until attendee has received a letter of confirmation from the Straumann Education Department.